

Agenda

Goals for the meeting:

1. Develop and deepen understanding of work-based learning.
2. Develop and deepen understanding of what is involved in creating systemic changes within employer settings and educational institutions.
3. Share lessons learned and increase cohesiveness of the group as a learning community.

Wednesday, March 26—Day One

7:00-8:00am	Breakfast and Registration	Great Hall East
8:00-8:15am	Opening Remarks and Introductions Funders Welcome <ul style="list-style-type: none">• Sallie Petrucci George, <i>The Robert Wood Johnson Foundation</i>• Barbara Dyer, <i>The Hitachi Foundation</i>	
8:15-8:30am	Overview of Agenda and Goals for Meeting <ul style="list-style-type: none">• Maria Flynn, <i>National Program Office</i>	
8:30-8:40am	Site Introductions (3 minutes per site) <ul style="list-style-type: none">• Capital Workforce Partners• Charles B. Wang Community Health Center• East Boston Neighborhood Health Center	
8:40-8:45am	Opening Plenary: The Theory & Practice of Work-Based Learning <ul style="list-style-type: none">• Introduction by Victor Capoccia, <i>Chair, National Advisory Committee</i>	
8:45-10:00am	<ul style="list-style-type: none">• Joe Raelin, <i>Northeastern University</i> <p>This will be a talk to give the conceptual framework behind why WBL is so important. The focus will be on how adults learn best—the essential components of the learning process that facilitate most effective learning.</p>	
10:00-10:15am	Break	

Wednesday, March 26—Day One (*continued*)

10:15-10:25am	Site Introductions (3 minutes per site) <ul style="list-style-type: none">• Humility of Mary Health Partners• Mississippi Hospital Association Foundation• Tenderloin Health	
10:25-11:15am	An Approach to Developing Work-Based Learning Strategies <ul style="list-style-type: none">• Ed Phippen, <i>TA Provider</i>• Mark Bony, <i>Asante Educational Partner</i> <p>This will be a practical application of the concepts introduced by Joe Raelin. This session will help sites to think more concretely about what job tasks have learning potential.</p>	
11:15am-12:30pm	Work-Based Learning: A Toolkit of Learning Strategies <ul style="list-style-type: none">• Joe Raelin, <i>Northeastern University</i> <p>Now that Joe has framed the concept of WBL and why it is such an effective learning methodology, he will move on to some specific instructional strategies that can be implemented.</p>	
12:30-1:15pm	Lunch	20SevenWest (27th Floor)
1:15-1:25 pm	Site Introductions (3 minutes per site) <ul style="list-style-type: none">• University of Alaska, Fairbanks• Virginia Mason Medical Center	Great Hall East
1:25-2:45pm	Inventing Your Own Work-Based Learning Plan <p>Facilitated site team groups will develop work-based learning strategies for their own sites.</p>	
2:45-3:00pm	Break	
3:00-3:45pm	Gallery Walk <p>Sites are given an opportunity to see what other sites developed in “Inventing Your Own Work-Based Learning Plan” session.</p> <p>The flip charts developed by each site are assembled along the walls of the large conference room. Sites will rotate to see and hear about the ideas developed by the other sites. One person from each site remains behind and stands at group’s flip chart to present plans to the strolling site representatives.</p>	Great Hall East
3:45-4:00pm	Wrap-Up of Day One	

Wednesday, March 26—Day One (*continued*)

6:00-7:30 pm	Reception	20Seven (27th Floor)
	Introductions of Round 1 and Round 2 Sites will be done through a fun ice-breaker exercise. Ice breaker exercise is developed to encourage mingling.	

Thursday, March 27—Day Two

7:00-8:00am	Breakfast	Ireland A
	Registration	Great Hall East

8:00-8:30am	Welcome and Framing	Great Hall East
	<ul style="list-style-type: none">• Marlene Seltzer, <i>Jobs for the Future</i>• Pamela Dickson, <i>The Robert Wood Johnson Foundation</i>• Barbara Dyer, <i>The Hitachi Foundation</i>	

8:30-10:00am	Leadership and Change	
	<ul style="list-style-type: none">• Facilitator: Rebecca Starr, <i>National Program Office</i>• Joe Raelin, <i>Northeastern University</i>	
	This session is designed to give site representatives a better understanding of their role/ability to influence the many stakeholders they work with and create the change they need to make in order to implement WBL.	

10:00-10:15am	Break	
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10:15-11:00am	Challenges of Being a Change Agent	
	In small groupings of similar-type employer organizations (hospitals, community health centers, behavioral health and long-term care organizations) or educational organizations, sites will discuss the challenges experienced (or are expecting to experience) and develop some possible solutions.	

This session is designed to foster sharing between colleagues from similar kinds of institutions about how they can influence change within their settings so WBL can be implemented and sustained.

11:00am-noon	WBL: Rethinking the Roles of Colleges and Learning Engagement	
	<ul style="list-style-type: none">• Facilitator: LaVerne Reid, <i>National Advisory Committee</i>• Diane Troyer, <i>National Advisory Committee</i>• Frederick Rocco, <i>SSTAR Educational Partner</i>	

This session will be an interactive one, designed to engage participants in thinking about the common problems colleges face in implementing WBL.

noon-12:45pm	Lunch	Outback Restaurant
	Informal roundtables will be set up for those educational partners interested in discussions with LaVerne Reid, Diane Troyer, and Frederick Rocco.	

Thursday, March 27—Day Two (*continued*)

- 12:45-1:45pm **Challenges and Potential Solutions in Educational Organizations**
Sites will meet among themselves in site break-out groups.
- 1:45-2:30pm **Topical Sessions**
Participants will choose one of these 4 topical sessions to attend.
- **Coordinating Systems for Sustainability** **Great Hall East**
(Facilitated by Suanne Jackson, *Portland Community College*)
 - **Identifying Competencies** **Oxford**
(Facilitated by Cheryl Feldman, *District 1199c Training & Upgrading Fund*)
 - **Training Supervisors** **Cambridge**
(Facilitated by Kirk White, *Worksource—Greater Austin Area*)
 - **Building Business Cases** **Devin**
(Facilitated by Patricia Emsellem, *SSTAR*)
- 2:30-2:45pm **Break**
- 2:45-3:45pm **Telling Your Story: The Impact of Message and Story Telling** **Great Hall East**
- Introduction by Linda Wright Moore, *The Robert Wood Johnson Foundation*
 - Carol Schadelbauer *Burness Communications*
 - Bethanne Fox, *Burness Communications*
- 3:45-4:00pm **Wrap-Up of Day Two and Goodbye to Round 2 Sites**

Friday, March 28—Day Three

- 7:00-8:00am **Breakfast** **Great Hall West**
- 8:00-8:30am **Welcome to Day Three** **Great Hall East**
- Maria Flynn, *National Program Office*
- 8:30-10:30am **Telling Your Story: Putting Stories into Practice**
- Introduction by Andrea Daitz, *The Robert Wood Johnson Foundation*
 - Carol Schadelbauer *Burness Communications*
 - Bethanne Fox, *Burness Communications*
- The group will be divided by sites, into 2 large groups, each facilitated by one of the Burness Communications consultants.

Friday, March 28—Day Three (*continued*)

10:30-10:45am

Break

10:45-noon

Engaging Stakeholders: Using Data to Make Your Case

- Facilitator: Randy Wilson, *National Program Office*
- Jennifer Craft Morgan, *UNC Evaluation Team*
- Ronald Hearn, *Baltimore Alliance for Careers in Healthcare (BACH)*

This session is designed to help participants begin to explore what outcomes are meaningful to their project partners, both employer and educational and what types of data they will need and how to obtain that data.

noon-1:00pm

Lunch

Great Hall West

1:00-2:00pm

Assessing Progress

Sites meet among themselves to develop their own metrics for success indicators.

2:00-2:15

Break

2:15-3:45pm

Creating Institutional Change Within Employer Settings

Great Hall East

- Facilitator: Barbara Dyer, *The Hitachi Foundation*
- Harneen Chernow, *National Advisory Committee*

This session will focus on strategies necessary for successful implementation of WBL at employer organizations.

3:45-4:00pm

Wrap-Up and Goodbye to Round 1 Sites